

DESERT ART FESTIVAL
at The River
November 27 - 29, 2026
Rancho Mirage

at [The River](#) at Rancho Mirage – 71800 Hwy 111, Rancho Mirage, CA 92270

Open to all media of original Fine Art and Fine Crafts. All work will be juried. Categories will be limited. No commercial, manufactured, imported, mass produced or purchased for resale items will be accepted. No clothing. No representatives.

Participants must supply their own displays. Each participant is responsible for the safety and Liability Insurance of their own display and merchandise. West Coast Artists, The River, and City of Rancho Mirage assume no responsibility for loss or damage to merchandise, display, canopies, or participants. Prior day set up is available on Thursday. Overnight security will be provided Thursday, Friday, and Saturday evenings for your convenience. Show hours will be from 10:00 am - 4:00 pm on Friday, Saturday, and Sunday.

Entry fee is \$400.00 for a 10' X 10' space or 550.00 for 10' X 20' + 10% commission on all sales. Please submit 3 photos/slides of your work, a photo of your display (white canopies only) and a check for the appropriate amount payable to West Coast Artists (we accept credit cards). Applications can be submitted to info@westcoartists.com.

Deadline for entry is September 18, 2026. Anyone wishing to cancel after confirmation must do so by October 26, 2026, to receive credit toward another show. Once an exhibitor is accepted into the show the entry fee is non-refundable. The policies of WCA can be found at <http://www.westcoartists.com/faq.html>.

For additional information call Ronda Mills at 818-813-4478. Our website address is www.westcoartists.com. E-mail address is info@westcoartists.com. Our mailing address is West Coast Artists, P.O. Box 7163, Siloam Springs, AR 72761

AGREEMENT

Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Cell Phone _____

E-mail _____ Website address _____

Type of work _____ Price Range _____

Resale # _____ Vehicle License Plate _____

Booth Fees: \$400 10' x 10' space \$550 10' x 20' space \$50 corner

Entry Fee is NON-REFUNDABLE. Displays are to be set up until 4:00 pm all 3 days with NO EXCEPTIONS. Exhibitors are responsible for the safety and Insurance or their own exhibit. I have read, understand, and agree with the policies of WCA as noted at <http://www.westcoartists.com/faq.html>.

Signature _____ Date _____

MC / Visa / AMEX # _____ Exp. _____ CCV _____ Amt. \$ _____

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