

**DESERT ART FESTIVAL**  
**at The River**  
**February 14 - 16, 2025**  
**Rancho Mirage**

at [The River](#) at Rancho Mirage – 71800 Hwy 111, Rancho Mirage, CA 92270

Open to all media of original Fine Art and Fine Crafts. All work will be juried. Categories will be limited. No commercial, manufactured, imported, mass produced or purchased for resale items will be accepted. No clothing. No representatives.

Participants must supply their own displays. Each participant is responsible for the safety and Liability Insurance of their own display and merchandise. West Coast Artists, The River, and City of Rancho Mirage assume no responsibility for loss or damage to merchandise, display, canopies, or participants. Prior day set up is available on Thursday. Overnight security will be provided Thursday, Friday, and Saturday evenings for your convenience. Show hours will be from 10:00 am - 5:00 pm on Friday, Saturday, and Sunday.

Entry fee is \$350.00 for a 10' X 10' space or 500.00 for 10' X 20' + 10% commission on all sales. Please submit 3 photos/slides of your work, a photo of your display (white canopies only) and a check for the appropriate amount payable to West Coast Artists (we accept credit cards and PayPal). Applications can be submitted to [info@westcoartists.com](mailto:info@westcoartists.com).

Deadline for entry is December 1, 2024. Anyone wishing to cancel after confirmation must do so by January 14, 2024, to receive credit toward another show. Once an exhibitor is accepted into the show the entry fee is non-refundable. The policies of WCA can be found at <http://www.westcoartists.com/faq.html>.

For additional information call Ronda Mills at 818-813-4478. Our website address is [www.westcoartists.com](http://www.westcoartists.com). E-mail address is [info@westcoartists.com](mailto:info@westcoartists.com). Our mailing address is West Coast Artists, P.O. Box 7163, Siloam Springs, AR 72761

-----  
AGREEMENT

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

E-mail \_\_\_\_\_ Website address \_\_\_\_\_

Type of work \_\_\_\_\_ Price Range \_\_\_\_\_

Resale # \_\_\_\_\_ Vehicle License Plate \_\_\_\_\_

Booth Fees:  \$350 10' x 10' space  \$500 10' x 20' space  \$50 corner

Entry Fee is NON-REFUNDABLE. Displays are to be set up until 5:00 pm all 3 days with NO EXCEPTIONS. Exhibitors are responsible for the safety and Insurance of their own exhibit. I have read, understand, and agree with the policies of WCA as noted at <http://www.westcoartists.com/faq.html>.

Signature \_\_\_\_\_ Date \_\_\_\_\_

MC / Visa / AMEX # \_\_\_\_\_ Exp. \_\_\_\_\_ CCV \_\_\_\_\_ Amt. \$ \_\_\_\_\_

DESERT ART FESTIVAL at The River – February 14 - 16, 2025